

PRIVACY POLICY

Confidentiality

The confidentiality of patient information is of paramount concern to US, to this end; WE fully complies with Data Protection Legislation and Medical Confidentiality Guidelines.

Medical Information

Medical information will be kept confidential, it will only be disclosed to those involved with your treatment or care, or to their agents and, if applicable, to any person or organisation who may be responsible for meeting your treatment expenses, or their agents.

Research

WE supports ethically approved research projects.

Anonymised or aggregated data may be used by US, or disclosed to others for research or statistical purposes, no individual is identifiable in this Anonymised research.

Edinburgh Clinic supports the assessment of clinical governance, as part of these initiatives; the long term efficacy and effectiveness of certain treatments are measured. To assist in these reviews, patient identifiable data may be used by US, or disclosed to organisations such as the National Institute for Clinical Excellence (NICE), the Cancer Registry or the Public Health Service involved in such research and will be used only for the specific purposes of the research project. Such researchers will be under a duty of medical confidentiality and that imposed by the Data Protection Act.

Access to Non-Medical Information

WE and your insurers would, on occasion, like to keep you informed of products and services which they consider may be of interest to you. No medical information would be disclosed to others for this purpose and non-medical information would be disclosed on a strictly confidential basis. Should you not wish to receive information about products and services from US please let us know in writing.

Names and Addresses

WE DO NOT make the names and addresses of patients available to other organisations.

Use of Cookies on our Site

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are.

A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

When you visit our website we send you a cookie. Cookies may be used in the following ways:

- To help us recognise you as a unique visitor (just a number) when you return to our website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly.
- To compile anonymous, aggregated statistics that allow us to understand how users use our site and to help us improve the structure of our website. We cannot identify you personally in this way.

Two types of cookies may be used on this website, - session cookies, which are temporary cookies that remain in the cookie file of your browser until you leave the site, and persistent cookies, which remain in the cookie file of your browser for much longer (though how long will depend on the lifetime of the specific cookie).

Disabling/Enabling Cookies

You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled.

Fraud

Information may be disclosed to others with a view to preventing fraud.